

# HUDDERSFIELD BUSINESS WEEK

30 SEPTEMBER to 4 OCTOBER 2019

PRESENTED BY KC COMMUNICATIONS 

## Your guide to getting involved

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**Huddersfield offers a hotbed of talent.  
Perfectly placed in the North of England,  
our town is home to a diverse range  
of businesses.**

Huddersfield Business Week is an opportunity for businesses in Huddersfield to promote their success at local, national and international levels, engage with peers and showcase to investors and businesses looking for new locations why Huddersfield is the place to be.

Huddersfield Business Week is an open platform event, which means any individual or company can take part.

We look forward to you being involved!

“When I first launched KC Communications five years ago, a similar programme (Kirklees Business Week) was live. This was a great opportunity for me to explore the opportunities available on my doorstep and showcase the talent in the region. It’s high time we shouted about that success once again, which is why the idea to bring the event back to life came about”.

*Katrina Cliffe, Managing Director of  
KC Communications*



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## Get involved

**It's easy to take part in Huddersfield Business Week.  
To host an event, all you need is an idea and space to hold it!**

### Types of events to consider

**Networking** / make and create connections around Huddersfield and further afield.

**Workshop, seminar, or talk** / share your expert knowledge or shout about something really important to you.

**Panel event** / get together a group of individuals to discuss a topic and invite others to join in the conversation

**Fundraiser** / get other businesses involved in a fundraising for a charity you are passionate about

**Product or service demonstrations** / show others what your business is all about

**Tour of premises** / are you producing something really interesting, or want to showcase your place of work? Tours give others an insight into what your business does.

### Promotion ideas

As part of Huddersfield Business Week, your event will be promoted via our social media channels and in the media, where possible. You should also consider the following to promote your event and encourage sign-ups:

**Social media marketing** / tell everyone about your event online. Share your event link across your social media channels and create a Facebook event.

**Email** / include your event in your next email newsletter or campaign to your customers or clients

**Flyers and posters** / if possible, create some physical marketing material to promote your event and distribute it to relevant organisations

**Word of mouth** / the most powerful tool of all!  
Make sure your team is shouting about your event to their network and contacts.

### How to submit an event

Submitting an event is really easy. We recommend creating an event on Eventbrite or other similar ticketing systems first. You can then head to the Huddersfield Business Week website to submit your event for listing.

[www.HuddersfieldBusinessWeek.co.uk](http://www.HuddersfieldBusinessWeek.co.uk)

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**Visit the Huddersfield Business Week website to submit your event, browse all events and get the latest news:**

**[www.huddersfieldbusinessweek.co.uk](http://www.huddersfieldbusinessweek.co.uk)**

**Keep up to date with Huddersfield Business Week on social media:**



**@huddsbizweek**

**huddersfield-business-week**



**Or sign up for the Huddersfield Business Week e-newsletter [here](#)**